

## SPONSORSHIP AGREEMENT FOR FlexMedStaff 2024 Conference

This Sponsorship Agreement ("Agreement") is entered into on this [Date], (the "Effective Date") by and between: FlexMedStaff, LLC of PO Box 315, 3230 Main St., Barnstable, MA 02630 ("organizer) and [Sponsor Name] of [Address] ("Sponsor"). Collectively referred to as "Parties."

WHEREAS, Organizer is hosting a conference, titled "FlexMedStaff 2025 Summit" (the "Conference"), scheduled to take place on [Conference Dates] (the "Event Dates").

WHEREAS, Sponsor desires to sponsor the Conference and provide financial support in exchange for certain benefits as outlined herein.

NOW, THEREFORE, in consideration of the mutual promises contained herein, the Parties agree as follows:

### 1. SPONSORSHIP LEVEL AND FEES:

Sponsor agrees to sponsor the Conference at the following sponsorship level:

- Platinum Level: \$5,000
- Gold Level: \$4,000
- Silver Level: \$1,000

### 2. PAYMENT:

Sponsor shall pay the total sponsorship fee in the following manner:

- Payment shall be received within 15 business days upon the signing of this agreement.
- Payment can be made by either check or direct deposit.
- Payment is non-refundable unless the Event is cancelled by the organizer. If the event is canceled by the organizer, then the sponsor will receive full reimbursement.

### 3. SPONSORSHIP BENEFITS:

In consideration for the sponsorship fee, Organizer agrees to provide Sponsor with the following benefits and acknowledgments, as outlined in the Sponsorship Package attached as Exhibit A to this Agreement.

### 4. NON-EXCLUSIVITY:

This Agreement does not grant any exclusive rights or privileges to either Party having relationships with other sponsors, companies or individuals outside this Agreement.

### 5. Limitation of Liability:

Both Parties agree to absolve either party of any and all liability or loss that may occur as a result of this sponsorship agreement. Neither party shall be liable to the other for any type of damages, including direct, indirect, special, incidental, equitable, or consequential loss or damages as a result of this agreement.

#### 6. Indemnification:

Both Parties agree to indemnify and hold harmless the other party, its officers, employees, agents, and representatives against any and all claims, demands, liabilities, losses, costs, and expenses (including reasonable attorney's fees) arising out of or resulting from any: A) Breach of Organizer's representations or warranties in this Agreement, B) Negligence or willful misconduct of the Organizer or its employees, agents, or representatives, and C) Any claims or disputes arising out of the event organization or management, excluding Sponsor's products or services.

#### 7. Confidentiality:

Both Parties agree to maintain the confidentiality of any non-public information shared during the course of this Agreement. This obligation shall survive the termination of this Agreement.

#### 8. Ownership of Intellectual Property

Sponsor agrees to allow Organizer to use Sponsor's logo and other provided material in the Event's advertisement material and at the Conference. Each party retains ownership of its respective intellectual property rights, including but not limited to trademarks, logos, copyrights, and other proprietary materials. This Agreement does not grant any transfer or license of intellectual property rights from one party to the other.

#### 9. TERM:

This Agreement shall commence on the Effective Date and shall remain in effect until 30 days after the completion of the conference. The Organizer shall have the ongoing right to use the Sponsor's logo and other promotional material after the conference for the purposes of any content that is created from the Event and shared after completion of the Event. The use of the sponsor's material post-termination shall be subject to the same guidelines as during the term of this agreement

#### 10. CONFIDENTIALITY:

Both Parties agree to maintain the confidentiality of any non-public information shared during the course of this Agreement.

#### 11. PRIVACY:

The Organizer does not agree to share attendee information with Sponsor.

#### 12. GOVERNING LAW:

This Agreement shall be governed by and construed in accordance with the laws of the state of Florida.

#### 12. ENTIRE AGREEMENT:

This Agreement constitutes the entire understanding between the Parties and supersedes all prior and contemporaneous agreements and understandings, whether oral or written.

IN WITNESS WHEREOF, the Parties hereto have executed this Sponsorship Agreement as of the Effective Date.

FlexMedStaff, LLC

Signed:

Name of Representative:

Title:

Date:

Sponsor Company Name: \_\_\_\_\_

Signed: \_\_\_\_\_

Name of Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

## **EXHIBIT A: SPONSORSHIP PACKAGES**

This Exhibit outlines the specific benefits and deliverables to be provided to the Sponsor in consideration of their sponsorship of the FlexMedStaff 2024 Summit ("Event") under the terms of the sponsorship agreement (the "Agreement").

In exchange for their sponsorship, the Sponsor will receive the following benefits:

### **1. Benefits for all sponsors:**

The Sponsor's logo will be prominently displayed on Event marketing materials, including the Event website, promotional materials, and signage.

The Sponsor's name will be acknowledged in Event-related press releases and media coverage.

The Sponsor will be mentioned and tagged on the Event's official social media accounts.

### **2. Benefits unique to sponsor packages:**

#### **A. Platinum Package**

- a. Sponsor will be allotted 15 minutes to provide educational talk about their services and those benefits offered within the Gold package.

#### **B. Gold Package**

- a. Sponsor will be provided with a table outside the conference room to promote their company.

#### **C. Silver Package**

- a. This is the basic package which does not allow for on-site representatives from the sponsor.

### **3. Custom Promotions:**

Custom promotions or activities will be coordinated between the Sponsor and the Event Organizer, subject to mutual agreement. For example, there are opportunities to sponsor meals, events, and happy hour.

The Sponsorship Benefits described in this Exhibit are subject to the terms and conditions of the Sponsorship Agreement.